Fernando Alvarez

Sr. Frontend Developer

feralvarez.info
+34 630 974 741
LinkedIn Profile
feralvarz@gmail.com

Sr. Frontend Developer with 15+ years of experience.
I have worked on a variety of projects, ranging from small websites to large-scale web applications.

Experience

Lead Frontend Developer

Inditex Group - Sustainability chapter - Aug2023 - Present

Working Sustainability team for certificates management (Zara, Pull and Bear, Bershka, etc)

- Responsible for a full refactoring of a legacy app.
- Apply new designs and improve app performance
- Team support, mentorship, and actively contribute to the Product Team.

Lead Frontend Developer

Geoactio - Feb2023 - Aug2023

Working on an ecosystem for public transportation solutions. Solutions like bike sharing, SAE for transportation, occupancy prediction.

- Responsible for refactoring a bike sharing service. Admin dashboard and Landing page.
- Collaborating on best practices and architecture for products and components library.
- Delivered quick POC for a SAE service in 18 days, with Remix and Prisma as mock server.
- Team support, mentorship, and actively contribute to the Product Team.

Lead Frontend Developer

Séntisis Intelligence - May 2021 - Present

Working on a cutting-edge AI platform specializing in Spanish text analysis for social media and enhancing customer experience.

- Responsible for maintaining the core product built with React, Redux, and GraphQL.
- Developed various components for a customized library using Storybook and Theme-UI.
- Provide team support, mentorship, and actively contribute to the Product Team.

Sr. Frontend Developer
Mosaic.tech - Sep 2019 - Dec 2020

Collaborated closely with the front-end team to create a robust version of a Fintech tool.

- Built scalable UIs, component library.
- Enhanced performance with NgRx, RxJS.
- Led web app dev from alpha to v1.0, with Angular 10, Angular Material, and Stencil.

Frontend Developer / Ui Designer
Centric Digital - Jul 2012 - Aug 2019

Worked as a Frontend Developer and designer, focusing on creating engaging user interfaces and optimizing digital experiences. In the early stages of the Web and responsive development.

- Ux Design, rapid prototyping (Sketch, Photoshop, Illustrator, Invision, Storybook).
- Web development for diverse clients (musicians, startups, companies).
- Front End development with Angular, Wordpress and React.

Frontend Developer / Ui Designer
Freelance - Jan 2008 - Mar 2013

As a freelancer, I gained valuable experience in web development, taking on various roles such as UX Designer and Web Developer.

- Website design, sites, banners, content pieces.
- Web development, custom Wordpress themes, web maintenance and bug fixing.
- Technologies: Html5, Css3, Sass, Less, Wordpress, Gulp, Photoshop, Illustrator.

Skills
Frameworks: Angular, React, NextJS, Remix
Reactive programming: RxJS, Apollo
State management: NgRx, Redux, Zustand
Styling: CSS3, Sass, Styled Components, Tailwind
Testing: Jest, Playwright, Cypress, Jasmine

Education
Graphic Designer
Universidad Champagnat, Mendoza Argentina